

# 1 Privacy Policy

## 1. Data protection at a glance

### General information

The following information provides a simple overview of what happens to your personal data when you visit this website. Personal data is any data that can be used to identify you personally. For detailed information on the subject of data protection, please refer to our privacy policy listed below this text.

### Data collection on this website

#### Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator “Wix”.

<https://de.wix.com/>

You can find their contact details in the “Information about the responsible body” section of this privacy policy.

#### How do we collect your data?

Your data is collected when you provide it to us. This may include data that you enter in a contact form.

Other data is collected automatically or with your consent when you visit the website by our IT systems. This is primarily technical data (e.g., Internet browser, operating system, or time of page view). This data is collected automatically as soon as you enter this website.

#### What do we use your data for?

Some of the data is collected to ensure the error-free provision of the website. Other data may be used to analyze your user behavior.

#### What rights do you have regarding your data?

You have the right to obtain information about the origin, recipient, and purpose of your stored personal data free of charge at any time. You also have the right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent

at any time for the future. You also have the right to request the restriction of the processing of your personal data under certain circumstances. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

You can contact us at any time if you have any questions about this or other data protection issues.

## 2. Hosting

We host the content of our website with the following provider:

### **External hosting**

This website is hosted externally. ([https://de.wix.com./](https://de.wix.com/))

The personal data collected on this website is stored on the servers of the host/hosts. This may include IP addresses, contact requests, meta and communication data, contract data, contact details, names, website accesses, and other data generated via a website.

External hosting is carried out for the purpose of fulfilling our contractual obligations towards our potential and existing customers (Art. 6 para. 1 lit. b GDPR) and in the interest of a secure, fast, and efficient provision of our online services by a professional provider (Art. 6 para. 1 lit. f GDPR). If consent has been requested, processing will take place exclusively on the basis of Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's end device (e.g. device fingerprinting) within the meaning of the TDDDG. Consent can be revoked at any time.

Our host(s) will only process your data to the extent necessary to fulfill their performance obligations and will follow our instructions regarding this data.

We use the following host(s):

Wix.com Ltd., Yunitsman 5 St, Tel Aviv, Israel

Phone number: +972 (3) 545-4900

Fax: +972 (3) 546 6407

To contact their support team, please click [here](#).

If you would like to contact Wix regarding questions about the GDPR or data protection, please send an email to [privacy@wix.com](mailto:privacy@wix.com).

If you would like to contact Wix regarding the Digital Services Act (GdD), please send an email to [legal@wix.com](mailto:legal@wix.com).

Represented by the Supervisory Board:

<https://investors.wix.com/board-of-directors>

Wix.com Ltd. is a company registered in Israel.

Commercial registration number in the State of Israel: 513881177

VAT identification number: 513881177

Wix is a platform for creating websites.

## **Order processing**

We have entered into an order processing agreement (AVV) for the use of the above-mentioned service. This is a contract required by data protection law that ensures that they will only process the personal data of our website visitors in accordance with our instructions and in compliance with the GDPR.

## **3. General information and mandatory information on data protection**

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

When you use this website, various pieces of personal data are collected. Personal data is data that can be used to identify you personally. This privacy policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done.

We would like to point out that data transmission over the Internet (e.g., when communicating by email) can have security gaps. Complete protection of data against access by third parties is not possible.

## **Information about the responsible body**

## **The responsible body for data processing on this website is:**

Markus Stein

Platanenstraße 57

40764 Langenfeld

Phone: +49 (0)172 29 11 270

Email: [markusdieterstein@icloud.com](mailto:markusdieterstein@icloud.com)

The responsible body is the natural or legal person who alone or jointly with others decides on the purposes and means of the processing of personal data (e.g. names, email addresses, etc.).

### **Storage period**

Unless a more specific storage period is specified in this privacy policy, your personal data will remain with us until the purpose for which it was collected no longer applies. If you assert a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g., tax or commercial law retention periods); in the latter case, deletion will take place after these reasons cease to exist.

### **General information on the legal basis for data processing on this website**

If you have consented to data processing, we process your personal data on the basis of Art. 6 (1) lit. a GDPR or Art. 9 (2) lit. a GDPR, provided that special categories of data are processed in accordance with Art. 9 (1) GDPR. In the event of express consent to the transfer of personal data to third countries, data processing is also carried out on the basis of Art. 49 (1) lit. a GDPR. If you have consented to the storage of cookies or to access to information on your end device (e.g. via device fingerprinting), data processing is also carried out on the basis of § 25 (1) TDDDG. Consent can be revoked at any time. If your data is necessary for the performance of a contract or for the implementation of pre-contractual measures, we process your data on the basis of Art. 6 para. 1 lit. b GDPR. Furthermore, we process your data if this is necessary to fulfill a legal obligation on the basis of Art. 6 para. 1 lit. c GDPR. Data processing may also be carried out on the basis of our legitimate interest

pursuant to Art. 6 para. 1 lit. f GDPR. The legal basis applicable in each individual case is provided in the following paragraphs of this privacy policy.

## **Recipients of personal data**

We work with various external parties in the course of our business activities. In some cases, this requires the transfer of personal data to these external parties. We only pass on personal data to external parties if this is necessary for the fulfillment of a contract, if we are legally obliged to do so (e.g., passing on data to tax authorities), if we have a legitimate interest in passing on the data in accordance with Art. 6 para. 1 lit. f GDPR, or if another legal basis permits the transfer of data. When using contract processors, we only pass on personal data of our customers on the basis of a valid contract for order processing. In the event of joint processing, a joint processing agreement is concluded.

## **Revocation of your consent to data processing**

Many data processing operations are only possible with your express consent. You can revoke your consent at any time. The lawfulness of the data processing carried out until the revocation remains unaffected by the revocation.

## **Right to object to data collection in special cases and to direct marketing (Art. 21 GDPR)**

IF THE DATA PROCESSING IS BASED ON ART. 6 PAR. 1 LIT. E OR F GDPR, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME FOR REASONS ARISING FROM YOUR PARTICULAR SITUATION; THIS ALSO APPLIES TO PROFILING BASED ON THESE PROVISIONS. THE RESPECTIVE LEGAL BASIS ON WHICH PROCESSING IS BASED CAN BE FOUND IN THIS DATA PROTECTION DECLARATION. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA, UNLESS WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING THAT OVERRIDE YOUR INTERESTS, RIGHTS AND FREEDOMS OR THE PROCESSING IS NECESSARY FOR THE ESTABLISHMENT, EXERCISE OR DEFENSE OF LEGAL CLAIMS (OBJECTION PURSUANT TO ART. 21 PAR. 1 GDPR).

IF YOUR PERSONAL DATA IS PROCESSED FOR DIRECT MARKETING PURPOSES, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA RELATING

TO YOU FOR SUCH MARKETING PURPOSES; THIS ALSO APPLIES TO PROFILING INsofar AS IT IS RELATED TO SUCH DIRECT MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL NO LONGER BE USED FOR DIRECT MARKETING PURPOSES (OBJECTION PURSUANT TO ART. 21(2) GDPR).

### **Right to lodge a complaint with the competent supervisory authority**

In the event of violations of the GDPR, data subjects have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, place of work, or place of the alleged violation. The right to lodge a complaint exists without prejudice to any other administrative or judicial remedy.

### **Right to data portability**

You have the right to have data that we process automatically on the basis of your consent or in fulfillment of a contract delivered to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another controller, this will only be done to the extent that it is technically feasible.

### **Information, correction, and deletion**

Within the scope of the applicable legal provisions, you have the right to obtain information free of charge at any time about your stored personal data, its origin and recipients, and the purpose of data processing, and, if applicable, a right to correct or delete this data. You can contact us at any time for this purpose or if you have any further questions on the subject of personal data.

### **Right to restriction of processing**

You have the right to request the restriction of the processing of your personal data. You can contact us at any time for this purpose. The right to restriction of processing applies in the following cases:

- If you dispute the accuracy of your personal data stored by us, we will usually need time to verify this. For the duration of the verification, you have the right to request the restriction of the processing of your personal data.
- If the processing of your personal data was/is unlawful, you can request the restriction of data processing instead of erasure.

- If we no longer need your personal data, but you need it to exercise, defend, or assert legal claims, you have the right to request the restriction of the processing of your personal data instead of erasure.
- If you have lodged an objection pursuant to Art. 21 (1) GDPR, a balance must be struck between your interests and ours. As long as it is not yet clear whose interests prevail, you have the right to request the restriction of the processing of your personal data.

If you have restricted the processing of your personal data, this data – apart from its storage – may only be processed with your consent or for the assertion, exercise, or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of an important public interest of the European Union or a member state.

## **SSL or TLS encryption**

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from “http://” to “https://” and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

## **4. Data collection on this website**

### **Cookies**

Our website uses so-called “cookies.” Cookies are small data packets and do not cause any damage to your device. They are either stored temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your device. Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your device until you delete them yourself or they are automatically deleted by your web browser.

Cookies may originate from us (first-party cookies) or from third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain services from third-party companies within websites (e.g., cookies for processing payment services).

Cookies have various functions. Numerous cookies are technically necessary because certain website functions would not work without them (e.g., the shopping cart function or the display of videos). Other

cookies may be used to evaluate user behavior or for advertising purposes.

Cookies that are necessary for the electronic communication process, for the provision of certain functions you have requested (e.g., for the shopping cart function) or for the optimization of the website (e.g., cookies for measuring the web audience) (necessary cookies) are stored on the basis of Art. 6 para. 1 lit. f GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing necessary cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies and similar recognition technologies has been requested, processing is carried out exclusively on the basis of this consent (Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG); consent can be revoked at any time.

You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general, and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of this website may be restricted.

You can find out which cookies and services are used on this website in this privacy policy.

## **Server log files**

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP

This data is not merged with other data sources.

This data is collected on the basis of Art. 6 para. 1 lit. f GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of its website – for this purpose, the server log files must be collected.

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored by us for the purpose of processing the inquiry and in the event of follow-up questions. We will not pass on this data without your consent.

The processing of this data is based on Art. 6 para. 1 lit. b GDPR, provided that your request is related to the fulfillment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, processing is based on our legitimate interest in the effective processing of inquiries addressed to us (Art. 6 para. 1 lit. f GDPR) or on your consent (Art. 6 para. 1 lit. a GDPR) if this has been requested; consent can be revoked at any time.

The data you enter in the contact form will remain with us until you request its deletion, revoke your consent to its storage, or the purpose for which it was collected no longer applies (e.g., after your request has been processed). Mandatory legal provisions—in particular retention periods—remain unaffected.

### **Inquiries by email, telephone, or fax**

If you contact us by email, telephone, or fax, your request, including all personal data arising from it (name, request), will be stored and processed by us for the purpose of processing your request. We will not pass on this data without your consent.

The processing of this data is based on Art. 6 (1) lit. b GDPR, provided that your request is related to the fulfillment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, processing is based on our legitimate interest in the effective processing of inquiries addressed to us (Art. 6 para. 1 lit. f GDPR) or on your consent (Art. 6 para. 1 lit. a GDPR) if this has been requested; consent can be revoked at any time.

The data you send us via contact requests will remain with us until you request its deletion, revoke your consent to its storage, or the purpose for which it was collected no longer applies (e.g., after your request has been processed). Mandatory legal provisions—in particular statutory retention periods—remain unaffected.

## **5. Plugins and tools**

### **YouTube with extended data protection**

This website incorporates videos from the YouTube website. The operator of the website is Google Ireland Limited (“Google”), Gordon House, Barrow Street, Dublin 4, Ireland.

When you visit one of these websites on which YouTube is integrated, a connection to the YouTube servers is established. This tells the YouTube server which of our pages you have visited. If you are logged into your YouTube account, you enable YouTube to associate your browsing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account.

We use YouTube in extended data protection mode. According to YouTube, videos played in extended data protection mode are not used to personalize your browsing experience on YouTube. Advertisements played in extended data protection mode are also not personalized. No cookies are set in extended data protection mode. Instead, however, so-called local storage elements are stored in the user's browser, which, similar to cookies, contain personal data and can be used for recognition purposes. Details on extended data protection mode can be found here: <https://support.google.com/youtube/answer/171780>.

After activating a YouTube video, further data processing operations may be triggered over which we have no influence.

The use of YouTube is in the interest of an appealing presentation of our online offerings. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f GDPR. If consent has been requested, processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's terminal device (e.g. device fingerprinting) within the meaning of the TDDDG. Consent can be revoked at any time.

Further information on data protection at YouTube can be found in their privacy policy at: <https://policies.google.com/privacy?hl=de>.

The company is certified under the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the USA that is intended to ensure compliance with European data protection standards when data is processed in the USA. Every company certified under the DPF undertakes to comply with these data protection standards. Further information on this can be obtained from the provider at the following link: <https://www.dataprivacyframework.gov/participant/5780>.

## **Google Fonts (local hosting)**

This site uses so-called Google Fonts, which are provided by Google, for the uniform display of fonts. The Google Fonts are installed locally. No connection to Google servers is established.

Further information on Google Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy: <https://policies.google.com/privacy?hl=de>.

Markus Stein 2025